

	Thorne Auditorium & Lobby	RB 140	RB 150	RB 175	RB 180
8:00–8:45	Check-in Breakfast Exhibitors				
8:45–10:00	Trigger Your Transformation: 5 Steps for Getting Your Professional Development on Track & Keeping Up with Evolving Learning Tech – <i>Trish Uhl, PMP, CPLP</i> (Keynote) Exhibitors				
10:00–10:30	Beverage break Exhibitors				
10:30–11:20	Cheap & Easy Instructional Characters for eLearning – <i>Sue Weller, CPLP</i> (Design) Exhibitors	Why Does Tin Can/xAPI Matter, & How Do I Get Started? – <i>Tim Dickinson & Caryl Yenny</i> (Learning Technologies)	How to Demonstrate Value – <i>Judith Hale, Ph.D., CPT, ID(SEL/ILT/JA+)</i> (Strategy)	Color Matters: Choosing & Using Color to Enhance Learning – <i>Becky Lucas, CPT</i> (Design)	The 21st Century Learning Toolbox – <i>Shannon Tipton</i> (Design)
11:40–12:30	Creative Compliance Training Strategies – <i>Kiana Hughes</i> (Design) Exhibitors	Maximizing Storyline 2's New Features – <i>Tim Buteyn & Stephania Buteyn</i> (Development)	Let's Get Real About LMS Selection – <i>Jennifer DeVries, CPT</i> (Learning Technologies)	Learning Spark 1* • <i>Jackie Bauer</i> • <i>Kathleen Fortney, Ed.D.</i> • <i>Adam Kirby</i> • <i>Barb Ostapina</i> • <i>Vishal Shah</i>	The Path to Mastery Using Serious Games – <i>Dennis Glenn</i> (Design)

*Learning Spark 1: Presentations

Why Managers & Learners Dread eLearning! – *Jackie Bauer*; To Gamify or Not? What Corporate Learning Experts Should Know – *Kathleen Fortney, Ed.D.*; Engaging Millennials Through Learning & Development – *Adam Kirby*; How to Pass Go & Collect More Virtual Butts-in-Seats by Gamifying Your eLearning Course Promotion – *Barb Ostapina*; Encourage a Departmental Takeover: The New Global + Local Approach – *Vishal Shah*

	Thorne Auditorium & Lobby	RB 140	RB 150	RB 175	RB 180
12:30–1:30	Lunch pickup and seating in Rubloff Atrium Exhibitors	General lunch seating	ATDChi meet & greet	STC Chicago meet & greet	Chicago ISPI networking & discussion
1:45–2:35	Gamifying Change: Inspiring Change Through Challenges – <i>Dustin Shell & Wendy Buehlman, PMP, CPLP</i> (Design) Exhibitors	Two Truths & a Lie: The 2015 eLearning Edition – <i>Jim Goldsmith</i> (Design)	Animation in eLearning: Using Storyline 2 & Beyond – <i>Tim Buteyn & Stephania Buteyn</i> (Development)	Learning Spark 2** • <i>Corrinne Fisher</i> • <i>Jann Iaco, CPLP</i> • <i>Joie Marshall</i> • <i>Toni Ostrowski</i> • <i>Rob Van Hyfte, M.Ed.</i>	Leveraging Technology for Learning & Doing – <i>Peter Hybert & Ian Hybert</i> (Strategy)
2:35–3:00	Snack break Exhibitors				
3:00–3:50	Getting the Inside Track: Gaining Buy-in for e/m-Learning – <i>Ajay Pangarkar</i> (Strategy) Exhibitors	Diversifying Discussion Forums in Online & Blended Courses – <i>Lesley Skousen, Ph.D.</i> (Learning Technologies)	Starting with the Questions First: Using the Latest Brain Science to Build Adaptive eLearning That Increases Retention – <i>Thomas Reilly</i> (Design)	Take Your Learning Global: Best Practices in eLearning Localization – <i>Ryan Shandley</i> (Strategy)	Captivating Today's Learners in the Online Classroom – <i>Ralph Gaillard</i> (Design)
4:00–4:30	Prize drawings Exhibitors				

****Learning Spark 2: Presentations**

The Dopamine Rush: A Critical Part of Your Virtual Team Planning – *Corrinne Fisher*; "Cheap & Cheerful" eLearning – *Jann Iaco, CPLP*; We're the Servants, Not the Masters: Practical Techniques for Working with Subject Matter Experts – *Joie Marshall*; Free Tools for Educators – *Toni Ostrowski*; How Are We Going to Get This All Done? Tips for Successfully Managing eLearning Projects – *Rob Van Hyfte, M.Ed.*

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