

	Atrium	Ballroom/101	Auditorium	Room 260	Room 261	Room 265	Room 266
8:00–8:45	Check-in Breakfast Exhibitors						
8:45–10:00	Exhibitors	The 21st-Century Learning Professional – <i>Connie Malamed</i> (Keynote)					
10:00–10:30	Beverage break Exhibitors						
10:30–11:20	Exhibitors		eLearning Experiments in Storyline – <i>David Charney</i> (Development)	Getting Mega Results from Microlearning – <i>Kathleen Fortney, Ed.D., Annette Wisniewski, CPT, & Chelsea Bjerkan</i> (Design)	Bring Everyone to the Design Table – <i>Susan Robbins & Chris Balmes</i> (Strategy)	Getting the Information You Need from Your SMEs – <i>Jennifer De Vries, CPT</i> (Analysis)	Getting the Most out of Mobile Learning in Performance Support – <i>Scott McCormick</i> (Design)
11:40–12:30	Exhibitors	Learning Spark Session 1* • <i>Dan Balzer</i> • <i>Hugh McCullen</i> • <i>Rick Ransome</i> • <i>Sarah Remijan, CPLP</i> • <i>Alina Villasenor</i>	Making an Impact Using Animated Videos – <i>Karen Kostrinsky</i> (Strategy)	Learner Readiness: How to Electrify Learning Transfer Before Participants Even Log In – <i>Michael Leimbach, Ph.D.</i> (Analysis)	Take Your Training Virtual: Tips & Tactics for Developing VILT – <i>Joie Marshall</i> (Design)	Create A-MAZE-ing Interactions in Storyline Using Interactive Motion Paths – <i>Tim Buteyn & Stephania Buteyn</i> (Development)	Budgeting eLearning: Why It Always Costs More Than You Think – <i>Eric R. Parks, Ph.D.</i> (Strategy)

*Learning Spark Session 1: Presentations

How Batman Saved My Training Program in Mexico – *Dan Balzer, CPLP*; Expanding the Classroom with Hybrid Learning – *Hugh McCullen*; 5 Ways to Win with Your New Technology – *Rick Ransome*; eLearning: What Can We Learn from *Hamilton?* – *Sarah Remijan, CPLP*; Tweet Your Brain – *Alina Villasenor*

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12:30–1:30	Lunch			Networking & discussion hosted by ATDChi	Meet & greet hosted by STC Chicago		
1:45–2:35	Exhibitors	Learning Spark Session 2** <ul style="list-style-type: none"> • Jay Frischkorn • Rose Pilgrim • Alicia Raff • Rob Van Hyfte • Annette Wisniewski 	Comics & Cliff-hangers – <i>Becky Lucas, CPT</i> (Design)	Creating Microlearning in Micro-time – <i>Shannon Tipton</i> (Design)	Shortcut to Learning (Basic) HTML5+ – <i>Peter Hybert & Ian Hybert</i> (Development)	Raise Your eLearning Knowledge Tests a Notch: Start Measuring Application, Not Mere Recall – <i>Ken Phillips, CPLP</i> (Strategy)	Beyond Training: Utilizing Technology to Enable Management Development – <i>Chip Cleary, Ph.D.</i> (Strategy)
2:35–3:00	Snack break Exhibitors						
3:00–3:50	Exhibitors		My Robot Threw Up! & Other eLearning Surprises During Innovation – <i>Chad Jackson & Jon Aleckson, Ph.D.</i> (Strategy)	Creating Microlearning in Micro-time – <i>Shannon Tipton</i> (Design) <i>Encore presentation of the 1:45 p.m. session, because of a cancellation</i>	The Secrets to Creating Successful eLearning for International Audiences – <i>Anastasia Widmer, Ph.D., & Tiffany Prince</i> (Strategy)	Fun Learning Exercises Control & Randomness – <i>Sharon L. Gander, M.Ed., CPT, CIDD</i> (Design)	Beware the Technology Trap When Selecting & Implementing an LMS – <i>Terry McGoldrick</i> (Analysis)
4:00–4:30	Prize drawings Exhibitors						
4:30–7:30		After-party <i>(For admission, you must show the ticket you purchased.)</i>					

**Learning Spark Session 2: Presentations

Creating Whiteboard-like Animations Using PowerPoint & Camtasia – *Jay Frischkorn*; Your eLearning Voice – *Rose Pilgrim*; Trying to Build a House Without a Blueprint: A Quick Lesson in Storyboarding – *Alicia Raff*; 4 Stunningly Simple Tips for Successful Project Management – *Rob Van Hyfte*; But eLearning Is Too Expensive! – *Annette Wisniewski*